

**MichaelPage**

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**Field Marketing Manager - AI company for B2B Industry!****Field marketing manager, AI, Marketing****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

**求人ID**

1535066

**業種**

ソフトウェア

**雇用形態**

正社員

**勤務地**

東京都 23区

**給与**

経験考慮の上、応相談

**更新日**

2025年04月25日 15:41

**応募必要条件****キャリアレベル**

中途経験者レベル

**英語レベル**

ビジネス会話レベル

**日本語レベル**

ネイティブ

**最終学歴**

大学卒：学士号

**現在のビザ**

日本での就労許可が必要です

**募集要項**

As the Marketing Lead for Japan, you will develop and execute integrated marketing strategies to generate pipeline and support sales goals across Japan and APAC. This hands-on role involves managing campaigns, events, digital initiatives, and localization while working closely with global and regional teams.

**Client Details**

A global leader in AI-powered solutions for the B2B industry clients. Their innovative technology improves fraud detection, automates claims, and enhances decision-making for their clients.

**Description**

- Lead and execute marketing strategy for Japan and APAC
- Plan and manage integrated campaigns, events, and webinars
- Align marketing initiatives with sales objectives and pipeline goals
- Localize global content and programs for the Japanese market
- Track, measure, and report on campaign performance and ROI
- Manage digital tools and platforms like Salesforce and HubSpot

## Job Offer

- Flexible remote and hybrid work options
- Competitive salary (up to 16M JPY)
- Company equity and generous PTO
- Mental health benefits and paid volunteering days

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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## スキル・資格

A successful Field Marketing Manager should have:

- 8-10 years of B2B software marketing experience (Strong focus on Field marketing and ABM)
  - Proven ability to build and execute integrated marketing plans
  - Strong skills in digital marketing, ABM, and event management
  - Proficient in Salesforce
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## 会社説明

a global leader in AI-powered solutions for the insurance industry, helping over 300 million policyholders worldwide. Their innovative technology improves fraud detection, automates claims, and enhances decision-making for their clients.