

MichaelPage

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Product Manager - In Vitro Diagnostics (IVD)**Bridge Innovation and Impact****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1534978

業種

医薬品

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1000万円

ボーナス

固定給+ボーナス

歩合給

固定給+歩合給

更新日

2025年04月24日 15:00

応募必要条件**職務経験**

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role will lead strategic marketing initiatives for IVD products, enhancing market penetration through evidence-based planning and cross-functional collaboration. You'll serve as a bridge between global innovation and frontline sales execution, ensuring products reach the right customers effectively.

Client Details

Our client is a globally recognized medical technology leader, known for pioneering diagnostics and life sciences solutions. With a strong commitment to clinical excellence and innovation, the company offers an empowering, inclusive environment that promotes flexibility, growth, and purpose-driven work.

Description

- Develop and implement marketing strategies (base, upside, downside scenarios) backed by objective analysis and clear logic.
- Conduct in-depth market segmentation and value pricing for assigned diagnostic products.
- Manage cross-departmental projects, timelines, and stakeholder engagement.
- Plan and execute new product launches, improvement strategies, and promotions through collaboration with global manufacturers.
- Engage with Key Opinion Leaders (KOLs), support sales through customer visits and create persuasive product narratives.
- Plan and deliver promotional events, educational sessions, and budgeting activities.

Job Offer

- Competitive annual salary: ¥7M-¥10M
- Full-time remote/field-based flexibility with no fixed office commute
- One annual bonus, annual salary review
- Extensive employee benefits including flextime, telecommuting, childcare support, and wellness subsidies
- Access to global resources and a strong internal mobility program

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

スキル・資格

- Minimum experience as a Product Manager in medical devices or pharmaceuticals.
- Bonus if you have experience in the IVD industry and knowledge of lab workflows (e.g., immunology, hematology).
- Strong marketing acumen, CRM and pricing knowledge, and capable of managing global communication in English.
- Qualifications like a clinical lab technician or pharmacist license are advantageous.

会社説明

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