

MichaelPage

www.michaelpage.co.jp

Senior Market Research Associate

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1534809

業種

広告・PR

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 650万円

更新日

2025年04月22日 16:54

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role is client-facing and offers an exciting opportunity to help FMCG clients identify and prioritize innovation opportunities to drive business growth. You will help clients develop commercial shopper strategies to influence shoppers along the path to purchase and at the point of conversion.

Client Details

The company is a major name in the Market Research industry, with a strong presence in Japan. Known for its market-leading offerings and commitment to innovation, the company prides itself on delivering outstanding results for its clients.

Description

- Be responsible for communicating with clients and overseas teams, creating questionnaires, aggregation instructions, analyzing, drafting reports, etc.
- Lead the projects to success, you will build good relationships with internal and external stakeholders and demonstrate strong teamwork.
- Deliver operational deliverables to customers and internal clients on time and with higher-than-expected quality.
- Proactively explore the business challenges faced by the customers and show leadership in consulting with your supervisor, team, and relevant departments to find solutions.

Job Offer

- International work environment.
- Hybrid work environment.
- Career growth opportunities.
- Chance to build connections with a wide range of clients within the consumer industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in the market research industry, preferably with consumer clients.
 - Analytical skills to answer client questions through query of data sources.
 - Strong attention to detail, ability to manage own time, handle multiple tasks simultaneously.
 - Proficient in Japanese, English Business Level.
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会社説明

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