

MichaelPage

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Integrated Marketing Manager (10M)**Integrated Marketing Manager (10M)****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1534796

業種

その他

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年04月22日 16:05

応募必要条件**職務経験**

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

You will lead and execute marketing strategy tailored to the Japanese market in alignment with global HQ. This role blends hands-on execution with team leadership in a dynamic, high-growth environment.

Client Details

Our client is a rapidly expanding international beauty brand known for its trend-driven products and strong digital presence. With a collaborative partnership between Japan and global HQ, they offer a unique platform for marketers to shape brand strategy locally while contributing to global success. Their Tokyo office blends entrepreneurial spirit with structured support, making it an ideal place for proactive and innovative professionals.

Description

- Develop and execute integrated marketing strategies aligned with brand goals and HQ direction
- Manage full-funnel campaigns across paid media, PR, and retail channels
- Handle budget planning, allocation, and reporting to optimize marketing ROI
- Lead collaboration with internal teams and external agencies to deliver cohesive campaigns
- Analyze campaign performance, define KPIs, and implement data-driven improvements
- Support and mentor junior team members, fostering cross-functional collaboration
- Ensure brand consistency and campaign alignment across online and offline touchpoints

Job Offer

- Key leadership role in a growing international brand
- Opportunity to shape marketing direction in a high-visibility position
- Close collaboration with global HQ and international teams
- Supportive, cross-functional team environment with room to grow
- Attractive salary and benefits package tailored to your experience

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- 5+ years of marketing experience in a brand or agency setting
- Proven ability to lead both strategic planning and hands-on execution
- Experience managing marketing budgets and performance metrics
- Strong collaboration and stakeholder management skills
- N.a.t.i.v.e-level Japanese with business-level English; Korean is a plus
- Team leadership or people development experience is preferred
- Strong ownership mindset, highly proactive and adaptable

会社説明

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