

MichaelPage

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Brand Manager - Skincare Brand**Brand Manager - Skincare brand****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1534795

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年04月22日 16:01

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Are you an innovative and creative Brand Manager looking for a new opportunity? We have the perfect role for you in the FMCG industry, where you will be responsible for launching new products and driving brand growth in our marketing division

Client Details

Our client is a prominent organization in the FMCG industry. With a large and diverse team, they are recognized for their commitment to innovation and quality. As a global leader in skincare solutions, they continuously strive to improve and expand their product range, ensuring customers around the world have access to the best skincare products.

Description

- Developing and implementing brand strategies to drive brand growth and profitability.
- Leading product launches and overseeing marketing campaigns for new and existing products.
- Managing relationships with key stakeholders, both internal and external.
- Tracking, analyzing, and reporting on brand performance to inform decision-making.
- Coordinating with other departments to ensure brand consistency and enhance brand image.
- Monitoring market trends and competitor activities to identify opportunities and challenges.
- Collaborating with the sales team to develop and implement effective sales strategies.

- Ensuring compliance with company policies and industry regulations.

Job Offer

- Opportunities for professional development and career advancement.
- A collaborative and inclusive company culture.
- Generous holiday leave.
- Lead the most popular skincare brand

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- A degree in Marketing, Business Administration, or a related field.
 - Proven experience in brand management within the FMCG industry.
 - Strong strategic thinking and creative problem-solving skills.
 - Excellent leadership and project management abilities.
 - Exceptional communication and presentation skills.
 - Knowledge of the latest market trends and marketing best practices.
 - Fluency in English and Japanese, both written and spoken.
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会社説明

Our client is a global leader in skincare, committed to scientific innovation and sustainability. With a strong presence in Japan, they emphasize collaboration with professionals and consumers to deliver high-quality products that enhance skin health. Their work culture fosters adaptability, proactivity, and continuous learning, making it an exciting place for marketing professionals seeking career growth.