

MichaelPage

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Marketing Specialist - Consumer Electronics Company

Marketing Specialist - FMCG Company

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1534789

業種

電気・電子・半導体

雇用形態

契約

勤務地

東京都 23区

給与

500万円 ~ 600万円

更新日

2025年04月22日 15:39

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The position of Marketing Specialist requires a creative and analytical thinker, capable of developing and executing innovative marketing strategies in the consumer electronics sector.

Client Details

Our client is a well-established player in the technology and consumer electronics industry. They operate as a medium-sized organization with a global reach, aiming to deliver cutting-edge products and services to clients all around the world.

Description

- Support creation of marketing materials such as slides, reports, and creative briefs using G-Suite tools.
- Compile and analyze data from surveys and campaign results.
- Conduct online research on competitors, customer reviews, and social media trends.
- Assist with administrative tasks including shipments, product checks, and basic accounting support.

Job Offer

- The opportunity to work in a vibrant and supportive team environment.

- An opportunity to build a strong career path after the initial 1-year contract.
- A chance to be part of a global organization making a significant impact in the technology and consumer electronics
- The privilege of working in the heart of Tokyo, a city known for its technological advancements.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- A degree in Marketing, Business Administration, or a related field.
 - Proficiency in various digital marketing tools and techniques.
 - Strong analytical skills to understand market trends and measure the effectiveness of marketing strategies.
 - Excellent creativity and problem-solving skills.
 - Strong communication and interpersonal skills.
 - Knowledge of FMCG industry.
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会社説明

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