

MichaelPage

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Field Marketing Manager

Field marketing manager, AI, Marketing

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1533755

業種

ソフトウェア

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

更新日

2025年04月18日 18:09

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

As the Marketing Lead for Japan, you will develop and execute integrated marketing strategies to generate pipeline and support sales goals across Japan and APAC. This hands-on role involves managing campaigns, events, digital initiatives, and localization while working closely with global and regional teams.

Client Details

An AI solutions company that reshapes how businesses solve real problems. From catching fraud faster to helping teams make smarter choices, their tech turns everyday challenges into simple, smart solutions.

Description

- Lead and execute marketing strategy for Japan and APAC
- Plan and manage integrated campaigns, events, and webinars
- Align marketing initiatives with sales objectives and pipeline goals
- Localize global content and programs for the Japanese market
- Track, measure, and report on campaign performance and ROI
- Manage digital tools and platforms like Salesforce and HubSpot

Job Offer

- Flexible remote and hybrid work options
- Competitive salary (up to 17M JPY)
- Company equity and generous PTO
- Mental health benefits and paid volunteering days

If you are a proactive, forward-thinking Field Marketing Manager looking to make a difference in a reputable Technology & Telecoms company based in Tokyo, don't miss this opportunity. Apply today!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

スキル・資格

A successful Field Marketing Manager should have:

- 8-10 years of B2B software marketing experience
- Proven ability to build and execute integrated marketing plans
- Strong skills in digital marketing, ABM, and event management
- Proficient in Salesforce

会社説明

An AI solutions company that reshapes how businesses solve real problems. From catching fraud faster to helping teams make smarter choices, their tech turns everyday challenges into simple, smart solutions.