

MichaelPage

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UP TO 16M JPY! - Senior Marketing Manager - Global firm

Senior Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1533731

業種

ビジネスコンサルティング

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1100万円 ~ 1600万円

更新日

2025年04月18日 16:35

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role involves planning and executing marketing initiatives to grow the Japan office's business and enhance the firm's brand positioning among key external audiences such as media and corporate executives. Responsibilities also include content creation across various channels and internal communication efforts to foster collaboration, with tasks evolving based on business needs.

Client Details

Our client is a global consulting firm operating under a partnership model, with over 3,000 professionals across more than 50 offices worldwide. Driven by an entrepreneurial spirit, it supports organizations through transformation by offering innovative, diverse, and collaborative solutions. The Japan office, established more than 30 years ago, serves as a local consulting hub and global access point, promoting sustainable growth through value co-creation with startups and talent from diverse backgrounds.

Description

- Planning and executing marketing strategies.
- Content creation (optimizing and allocating content across various media, channels, and touchpoints for each target audience).
- Planning and executing internal communication initiatives to enhance employee collaboration.

Job Offer

- Competitive compensation package.
- Flexible work time and work from home option (up to 3 days per week).
- An inclusive and diverse work culture.
- The opportunity to work in a large organization that is a leader in the professional services industry.
- The chance to make a significant impact in a company with a global reach.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- Proven ability to collaborate closely with diverse internal stakeholders to translate business needs into effective marketing strategies, with strong execution skills, strategic thinking, and adaptability to shifting priorities.
 - Expertise in content creation and content marketing.
 - Over 10 years of B2B marketing experience with a track record of driving business results.
 - Fluent level in Japanese and English business ability.
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会社説明

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