

MichaelPage

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Consumer Marketing Specialist - Baseball

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1533258

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 700万円

更新日

2025年04月16日 16:05

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

You will be responsible for planning and implementing the most suitable products to meet domestic needs in Japan, while communicating with HQ product managers. This includes developing SMU (Special Make-Up) products for the Japanese market and maximizing consumer experience through sales, marketing, and B2C marketing communication.

Client Details

Our client is one of the fastest growing names in sports soft and hard goods. They are also a beloved brand for their apparel as well. They're located in a beautiful office in the middle of Tokyo.

Description

- Develop the product lineup plan to achieve annual sales and profit goals for the assigned category.
- Communicate with HQ product managers.
- Create demand plans, manage inventory, and coordinate with related departments.
- Implement trade marketing strategies and define actions for developing them.
- Manage D2C (Direct-to-Consumer) strategy.

Job Offer

- International work environment.
- Career growth opportunities within larger parent group.
- Beautiful office in middle of Tokyo.
- Chance to use English.
- Hybrid work available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Experience in product planning and MD at sports, apparel, or outdoor manufacturers.
 - Experience leading action plans to create value for consumer needs, communicate product appeal, and guide the purchasing process.
 - Ability to clearly and effectively present Wilson's products in relation to consumer needs.
 - Strong interest in baseball, must know more about baseball than just Shohei Otani!
 - NATIVE level Japanese and Business level English.
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会社説明

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