

MichaelPage

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## Marketing Head- Wellness company

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 採用企業名

Marketing Head- Wellness company

## 求人ID

1532300

## 業種

銀行・信託銀行・信用金庫

## 会社の種類

中小企業 (従業員300名以下)

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1000万円 ~ 1400万円

## ボーナス

給与：ボーナス込み

## 更新日

2025年04月14日 16:00

## 応募必要条件

## キャリアレベル

エグゼクティブ・経営幹部レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

This role is an exciting opportunity for a skilled Marketing Head to lead and manage the marketing and agency department within the FMCG industry. The successful candidate will be responsible for driving brand growth and achieving key objectives in Tokyo.

## Client Details

Our client is a business in FMCG industry. As a large organization with a global presence, they are renowned for their innovative and high-quality products focusing on wellness from nature.

**Description**

- Develop and implement innovative marketing strategies to increase brand awareness and market share.
- Lead, manage, and mentor the marketing and agency team.
- Conduct market research to identify new opportunities and understand consumer trends.
- Collaborate with internal departments and external agencies to deliver cohesive and impactful campaigns.
- Manage budgets, forecasts, and marketing performance metrics.
- Ensure compliance with industry regulations and company policies.
- Keep abreast of FMCG industry trends and competitor activities.
- Represent the company at industry events and conferences.

**Job Offer**

- A competitive salary range from ¥10,800,000 to ¥13,200,000.
- Comprehensive benefits package.
- Opportunities for professional growth and advancement within the company.
- A supportive and collaborative work environment.
- Participation in industry events and conferences.

Join us in driving success in the FMCG industry in Tokyo. Apply today and propel your career to new heights as our Marketing Head.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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**スキル・資格**

A successful Marketing Head should have:

- A degree in Marketing, Business Administration, or a related field.
- Proven experience in a senior marketing role, preferably within the FMCG industry.
- Strong leadership and team management skills.
- Excellent knowledge of marketing strategies and market research methods.
- Proficiency in budget management and performance analysis.
- Exceptional communication, presentation, and negotiation skills.
- Familiarity with the latest trends in marketing and consumer behavior.

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**会社説明**

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