

MichaelPage

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Marketing Manager - Top FMCG brand**Marketing Manager - Top FMCG Brand****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1531918

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1700万円

更新日

2025年04月22日 05:00

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role involves leading the marketing strategy of a well-established FMCG brand. The successful Marketing Manager will have a proven track record in brand management and a passion for driving growth.

Client Details

The company is a large organization operating in the FMCG sector with a strong presence in APAC. Recognized for its dedication to innovation and sustainability, they are committed to making a positive impact on the health of people and the planet

Description

- Develop and implement effective marketing strategies for the brand
- Drive brand growth and market share
- Conduct market research and analysis to inform strategy
- Collaborate with cross-functional teams to execute campaigns
- Manage budget allocation across marketing activities
- Monitor and report on brand performance and market trends
- Develop strong relationships with agency partners

- Ensure brand messaging is consistent across all channels

Job Offer

- Performance-based bonus structure
- Opportunity to work in a vibrant and multicultural environment in Tokyo
- A culture that promotes work-life balance and employee well-being
- The chance to make a meaningful impact in a sustainable FMCG company

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

A successful Marketing Manager should have:

- A degree in Marketing, Business, or related field
- Proven experience in brand management within the FMCG industry
- Excellent communication and leadership skills
- Strong analytical abilities and strategic thinking
- Proficiency in English and Japanese

会社説明

This opportunity is with a globally renowned FMCG company with a substantial presence in the APAC market. Being a large organization, it is recognized for its commitment to innovation, quality, and sustainability.