



JAC Recruitment

We are recruitment specialists around the globe

Indonesia

PR/122797 | B2B Digital Marketing Manager (Fluent English Speaker)

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1531253

業種

ビジネスコンサルティング

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年04月22日 12:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Location: PIK, North Jakarta**Industry: Construction (Air Dome)**

As the **Digital Marketing Manager (Fluent English Speaker)**, you will focus on enhancing the company's online presence, **specifically for the Air Dome product**. You will play a crucial role in shaping brand narratives, educating potential customers on its benefits, and connecting with target audiences through innovative digital strategies.

Qualifications:

- **Bachelor's degree/master's degree in marketing, design graphic, or a related field.**
- Experience of **minimum 12 years** in proven experience in **managing social media platforms and executing successful social media campaigns**.
- Fluency in English (**MUST**)
- **Proficiency with social media management & AI tools** (e.g., Hootsuite, Buffer) and analytics platforms (e.g., Google Analytics, Facebook Insights).

- **Creative mindset with the ability to develop engaging content.**

Responsibilities:

- **Develop, plan, and execute social media strategies** that align with the company's goals.
- **Create engaging and compelling content, including text, images, videos, and infographics, tailored for various social media platforms (Facebook, Instagram, LinkedIn, etc.)** in both EN and ID.
- Schedule and publish posts across all social media channels using social media management tools.
- **Track, analyze, and report on social media performance metrics** , such as engagement, reach, impressions, and conversions.
- Propose and implement **innovative strategies** to enhance the company's social media presence and engagement.

Think you tick all the boxes? Great!

After applying, send me an email to explaining briefly why you're the best fit for this role. Your next big career move starts here

#LI-JACID

会社説明