

MichaelPage

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Immunology Marketing Lead

Marketing Lead - Immunology

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

EU Pharmaceutical Company

求人ID

1530889

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1500万円

勤務時間

Monday - Friday (09:00 - 18:00)

更新日

2025年04月04日 11:08

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Join a global pharmaceutical leader in shaping the marketing strategy for a key asthma treatment. This role offers the opportunity to develop brand plans, execute tactical initiatives, and contribute to long-term growth in a high-priority market.

Client Details

- The company is a multinational pharmaceutical organization with a strong presence in immunology. Japan is a key market, allowing for strategic autonomy and investment in innovative marketing initiatives. This position plays a central role in the continued success of the respiratory portfolio.

Description

- Develops and implements annual marketing brand plans for asthma
- Leads the asthma marketing team in executing tactical brand initiatives
- Oversees product strategy, customer engagement, and market prioritization
- Collaborates with global and local teams on brand positioning and strategy
- Creates long-term strategies to maximize the value of the respiratory portfolio
- Supports talent development within the immunology franchise

Job Offer

- Competitive salary and benefits package.
- Opportunity to lead and influence in a cutting-edge field.
- Flexible working options, fostering a healthy work-life balance.
- Global exposure and collaboration in a forward-thinking environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Experience in pharmaceutical marketing, with a focus on ethical pharma
- Sales experience or line management experience is an advantage
- Background in respiratory or biologics is preferred
- Knowledge of market analysis, forecasting, and financial planning
- Strong communication and negotiation skills in Japanese and English
- Bachelor's degree required; MBA is a plus

会社説明

The company is a multinational pharmaceutical organization with a strong presence in immunology. Japan is a key market, allowing for strategic autonomy and investment in innovative marketing initiatives. This position plays a central role in the continued success of the respiratory portfolio.