

MichaelPage

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Trade Marketing / Channel Marketing

Trade Marketing

募集職種

人材紹介会社

マイケル・ペイジ・インターナショナル・ジャパン株式会社

求人ID

1530415

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年04月02日 18:20

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル

日本語レベル

日常会話レベル

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are in search of a dedicated Category Specialist to join our Sales team in the FMCG industry. The successful candidate will have the chance to shape the future of our product categories in Tokyo and contribute significantly to our growth and success.

Client Details

Our client is an internationally known large organization in the FMCG industry. With a presence in several countries, they emphasize on innovation, quality, and commitment to delivering the best products to consumers.

Description

- Develop and implement category strategies
- Conduct market research to identify new opportunities
- Liaise with sales and marketing teams to increase product awareness
- Analyze consumer behavior and adjust product positioning
- Oversee inventory management to ensure optimal stock levels
- Collaborate with suppliers and negotiate contracts
- Monitor and report on category performance metrics

- Stay updated on industry trends and consumer preferences

Job Offer

- A competitive salary range from 7,200,000 JPY to 9,000,000 JPY
- A work environment that encourages innovation and creativity
- Opportunities for career growth and professional development
- A comprehensive benefits package.
- Being part of a global team in the FMCG industry, located in Tokyo

Join us on this exciting journey and let's shape the future of FMCG together in Tokyo.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tsubasa Hanif on +81366276052.

スキル・資格

A successful Trade marketing candidate should have:

- Prior experience in a similar role within the FMCG industry
- Strong analytical and negotiation skills
- Proficiency in using market research tools
- Ability to collaborate effectively with cross-functional teams
- Sound knowledge of inventory management practices
- Excellent communication and presentation skills

会社説明

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