

MichaelPage

www.michaelpage.co.jp

Ecommerce Manager (10-12M)

Ecommerce Manager (10-12M)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1530344

業種

その他

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1000万円

ボーナス

固定給+ボーナス

更新日

2025年04月02日 15:54

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可が必要です

募集要項

Take charge of the e-commerce strategy and performance for a leading skincare brand in Japan. Manage key platforms, optimize digital campaigns, and drive business growth through data-driven insights and cross-functional collaboration.

Client Details

Our client is a global leader in the beauty and skincare industry, renowned for high-quality, innovative products. They are focused on delivering exceptional consumer experiences and are looking for an E-commerce Manager to lead their expansion in the Japanese market. This is a unique opportunity to work with a premium brand and play a key role in growing their e-commerce presence.

Description

- Lead the e-commerce strategy and operations for Rakuten, Amazon platforms.
- Develop and optimize product pages, pricing strategies, and promotional campaigns.
- Work with cross-functional teams to align product launches and marketing strategies with business goals.
- Analyze and optimize digital performance metrics to increase sales and conversion rates.
- Manage budgets to maximize ROI and revenue generation.
- Build strong relationships with e-commerce platforms and agencies.
- Monitor the competitive landscape and make data-driven adjustments to strategies.
- Oversee store operations including forecasting, inventory, and fulfillment.
- Collaborate with marketing teams to drive traffic through top-of-funnel strategies.
- Report on performance, analyze trends, and propose improvements to enhance e-commerce business results.

Job Offer

- Competitive salary and performance-based incentives.
- Opportunity to work with a leading global brand in the beauty and skincare industry.
- A dynamic and collaborative team environment.
- Career growth opportunities in a rapidly expanding market.
- Work on high-impact projects that shape the company's future in Japan.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- Experience in e-commerce or digital marketing, with a strong understanding of platforms like Rakuten and Amazon.
- Proven ability to drive revenue and profitability through e-commerce operations.
- Experience with performance marketing programs including paid search, display, and retargeting.
- Strong analytical skills with the ability to turn data into actionable insights.
- Hands-on experience in digital marketing analytics tools commonly used in Japan.
- Ability to manage multiple projects and meet deadlines in a fast-paced environment.
- Strong interpersonal and communication skills for effective cross-functional collaboration.

会社説明

Our client is a global leader in the beauty and skincare industry, renowned for high-quality, innovative products. They are focused on delivering exceptional consumer experiences and are looking for an E-commerce Manager to lead their expansion in the Japanese market. This is a unique opportunity to work with a premium brand and play a key role in growing their e-commerce presence.