

MichaelPage

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Ecommerce Performance Marketing Manager (9-10M)

EC Performance Marketing Manager (9-10M)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1530339

業種

その他

会社の種類

中小企業 (従業員300名以下)

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1000万円

ボーナス

固定給+ボーナス

歩合給

固定給+歩合給

更新日

2025年04月02日 15:30

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Plan, manage, and optimize Amazon advertising campaigns (Amazon Sponsored Ads, Amazon DSP) to maximize e-commerce sales and drive performance.

Client Details

Our client is a leading player in the e-commerce industry with a global reach. They prioritize innovation and are committed to

delivering exceptional customer experiences through data-driven strategies and performance optimization across major online platforms. Joining this client offers the opportunity to work in a fast-paced, results-oriented environment with ample room for career growth.

Description

- Develop and execute media strategies for Amazon and Rakuten.
- Conduct keyword research to set up successful ad campaigns on Amazon and Rakuten.
- Forecast and manage marketing plans, ensuring profitability for each assigned account.
- Improve conversion rates by optimizing product catalogs and images.
- Drive traffic through online ad campaigns and promotions.
- Set up and launch advertising campaigns.
- Manage bidding, budgeting, and targeting.
- Analyze sales and ad performance data.
- Propose and implement operational improvements.
- Perform ad-hoc tasks as assigned by the manager.

Job Offer

- Competitive salary and performance-based incentives.
- Opportunity to work with a leading e-commerce company.
- A fast-paced and innovative work environment.
- Professional growth and career development opportunities.
- Flexibility and autonomy in your role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- Strong experience with Amazon advertising platforms, including Sponsored Ads and Amazon DSP.
- Expertise in keyword mining and campaign setup for Amazon advertisements.
- Proficient in Excel with a solid understanding of functions like SUMIF, VLOOKUP, and Pivot Tables for data analysis.
- A background in e-commerce consulting, digital advertising, or web marketing is highly preferred.
- Detail-oriented with a strong ability to manage multiple tasks simultaneously and deliver results.
- Strong analytical and problem-solving skills to drive continuous improvement in campaign performance.

会社説明

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