

MichaelPage

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## Product Manager - Top Skincare brand

## Product Manager - Skincare Brand

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1530244

## 業種

日用品・化粧品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

800万円 ~ 1000万円

## 更新日

2025年04月01日 16:02

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

We are seeking a dedicated and innovative product management candidate to oversee our marketing and agency efforts in the FMCG industry. The individual will play a crucial role in creating and implementing effective strategies to improve our market share in Japan.

## Client Details

Our client is a large organization known for making a significant impact in the FMCG sector. With a global presence, the company focuses on creating high-quality consumer goods and implementing effective marketing strategies to ensure customer satisfaction.

## Description

- Develop and implement product strategies consistent with company vision
- Collaborate with sales, engineering, and marketing teams to implement business development initiatives
- Conduct market analysis to identify opportunities for product growth
- Work with the marketing team to ensure consistent and effective product messaging
- Monitor and report on product KPIs
- Coordinate with external agencies for product promotion

- Prepare detailed product forecasts
- Manage product-related projects within budget and timeline constraints

#### Job Offer

- Bonus based on performance
- Opportunity to work in a team-oriented and innovative environment
- Ability to shape the strategic direction of our product line in the FMCG industry
- Generous holiday leave policy

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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#### スキル・資格

- A degree in Marketing, Business Administration, or a related field
  - Proven experience in product management within the FMCG industry
  - Excellent communication and team management skills
  - Proficiency in data analysis and performance metrics
  - Exceptional project management and organizational skills
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#### 会社説明

The client is a renowned global brand recognized for its innovative product portfolio and deep consumer insights. Known for fostering creativity, inclusivity, and sustainability, the company provides employees with a vibrant environment where they can contribute to impactful projects shaping the industry.