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CRM Analyst - Luxury Brand

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募集職種

人材紹介会社
マイケル・ペイジ・インターナショナル・ジャパン株式会社

求人ID
1530241

業種
小売

雇用形態
正社員

勤務地
東京都 23区

給与
500万円 ~ 700万円

更新日
2025年04月01日 15:52

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル

日本語レベル
ネイティブ

最終学歴
大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

The Client Analyst will support the Client Engagement team and other functions under the guidance of the Client Engagement Senior Manager.

Client Details

Our client is a major name in jewelry, renowned for their legacy within the industry. They are beloved for not only their quality, but their beautiful and unique designs.

Description

- Manage ad-hoc analysis requests and develop weekly/monthly reports in order to increase client knowledge at the office and boutiques.
- Analyze databases and translating data insights into predictive purchase behaviour.
- Measure performance results/progress on CRM, Client Experience and Clientelling programs.
- Provide Clienteling-related KPIs to boutiques and use data driven insights for better client targeting selection in all CRM/Client Experience/Clientelling activities.
- Manage client database to improve data accuracy and quality.

Job Offer

- Hybrid work available.
- Flextime available.
- Chance for career growth within larger parent group.
- Opportunity to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Have analytical skills and logical thinking skills to analyze client, sales, and marketing data.
- Experience in luxury or retail is ideal.
- Passion in luxury retail.
- Skills in BI tools and Excel.
- NATIVE level Japanese and Business level English.

会社説明

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