

MichaelPage

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Marketing Specialist - Food Company

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1530240

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 800万円

更新日

2025年04月01日 15:45

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are searching for a creative Marketing Specialist to join our fast-paced FMCG company. The role involves developing innovative marketing strategies, analyzing market trends, and managing product development.

Client Details

Our client is a highly reputable, large-sized organization in the FMCG sector. They pride themselves on delivering high-quality consumer goods to customers across the globe. Their dedicated team of professionals continually strive to exceed industry standards and market expectations.

Description

- Develop and implement effective marketing strategies
- Monitor and analyze market trends and competitor activities
- Manage and coordinate marketing campaigns across various channels
- Collaborate with the sales team to optimize marketing efforts
- Report on campaign results and provide recommendations for improvement
- Ensure brand consistency across all marketing initiatives
- Participate in product development and launch processes

- Foster relationships with key industry partners and stakeholders

Job Offer

- An inclusive and collaborative company culture
- Opportunities for professional growth and development
- The chance to make a significant impact in the FMCG industry

Be part of a company where your ideas are valued and your career growth is nurtured. We invite all qualified candidates to apply and join our dedicated team in the FMCG industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

A successful Marketing Specialist should have:

- A degree in Marketing, Business, or a related field
- Exceptional communication and presentation skills
- A creative mindset coupled with strong analytical abilities
- Understanding of FMCG industry trends and market dynamics
- Experience with marketing software and tools
- A keen eye for detail and a team-oriented mindset

会社説明

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