

MichaelPage

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Marketing Lead, Solid Tumor

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1529239

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1400万円 ~ 1800万円

更新日

2025年03月28日 10:10

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a highly motivated and experienced Marketing Lead for our Solid Tumor Marketing division in Tokyo. The ideal candidate will be responsible for developing and implementing innovative marketing strategies to drive performance and growth within the Pharmaceutical Industry.

Client Details

Our client is a large organization that operates within the Pharmaceutical industry. They are well-established in their field and have a strong presence in Tokyo. The company is known for its commitment to innovation, integrity, and delivering exceptional results.

Description

- Develop and implement innovative marketing strategies for the Solid Tumor Marketing division.
- Collaborate with cross-functional teams to drive performance and growth.
- Conduct market research to identify opportunities for promotion and growth.
- Plan and execute initiatives to reach the target audience through appropriate channels.
- Oversee and manage the marketing budget.
- Track and report on marketing performance metrics.

- Forecast market trends and analyze potential strategic partner relationships for company marketing.
- Represent the company at industry events and conferences

Job Offer

- Competitive Salary and benefits
- A culture that encourages innovation and integrity.
- The chance to drive performance and growth within the company.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

A successful Marketing Lead should have:

- 5 years+ Experience in Pharmaceutical Marketing in Oncology
 - People management experience
 - Strong leadership and project management skills.
 - Excellent communication and interpersonal skills.
 - Strong analytical skills and data-driven thinking.
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会社説明

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