

MichaelPage

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## PR and Marketing coordinator

## PR and Marketing Coordinator

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1529161

## 業種

ビジネスコンサルティング

## 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

700万円 ~ 900万円

## 更新日

2025年03月26日 18:27

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒： 学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

As a member of the Marketing and PR team, you will be responsible for managing media relations, planning events, and overseeing external communications through owned media and social channels. Key duties include handling media inquiries, organizing media events, drafting press releases, and supporting digital content creation. Additionally, you'll work closely with global teams to enhance branding and marketing initiatives.

## Client Details

My client is a leading global management consulting firm who partners with clients to solve their most critical challenges and drive sustainable growth. In Japan, the firm is known for its innovative business strategies, helping major companies navigate complex markets and maintain a competitive edge in an ever-changing landscape.

With multiple awards recognizing their commitment to sustainability and creating a safe work environment, the firm continues

to grow and is now looking for their next Public Relations Coordinator.

#### Description

- Manage media relations, respond to press inquiries, and secure publicity through media outreach and arrangements.
- Plan and execute media events, study sessions, and maintain relationships with key journalists and media outlets.
- Develop and distribute content via owned media, social media, and videos, while coordinating branding and marketing efforts.

#### Job Offer

- A competitive compensation package.
- The opportunity to work for one of the world's most prestigious firms and take the next step in your career.
- Flexible working hours and the option to work from home.
- A company recognized for its sustainability efforts and commitment to creating a safe and inclusive workplace.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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#### スキル・資格

- At least 5 years of experience in corporate communications or public relations.
- Expertise in media relations, particularly with television, newspapers, and business media.
- Experience in writing and editing external communications, such as press releases.
- Comfortable with reading and communicating in English.

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#### 会社説明

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