

MichaelPage

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Associate Product Manager / Biopharma(Tokyo)

Pharma - Associate Marketing Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

EU Pharmaceutical Company

求人ID

1529147

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

勤務時間

Monday - Friday 09:00 - 17:00

更新日

2025年03月26日 17:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- We are seeking an Associate Product Manager to support the marketing strategies and execution of omnichannel tactics for an oral targeted therapy in the lung cancer domain. This role offers the opportunity to collaborate with internal and external stakeholders, including Key Thought Leaders (KTLs), to maximize product value and market impact.

Client Details

- Our client is a global science and technology company driving innovation across Healthcare, Life Science, and Electronics. With a commitment to improving lives through scientific advancements, they foster a collaborative and diverse environment where employees are encouraged to push boundaries and explore new possibilities.

Description

- Support the development and execution of marketing strategies and tactics through data analysis and market insights.
- Implement omnichannel approaches to maximize product value and customer engagement.
- Create and manage promotional materials and marketing events in compliance with pharmaceutical regulations.
- Build and strengthen relationships with KTLs through scientific communication, fostering their development as National Brand Advocates (NBAs).
- Collect and analyze KTL insights and market trends to refine product strategies.
- Collaborate with internal teams (sales, medical affairs) and external business partners to drive marketing initiatives.
- Identify business challenges and propose appropriate solutions in collaboration with relevant departments.

Job Offer

- Opportunity to work for a globally recognized leader in biopharma innovation.
- Collaborative and dynamic work environment.
- Professional development and growth opportunities.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ed Marsden on +813 6832 8981.

スキル・資格

- Bachelor's degree or higher (MBA preferred).
 - Minimum of 5 years of experience in the pharmaceutical or diagnostics industry.
 - At least 1 year of marketing experience (including digital marketing) in the healthcare sector preferred.
 - Experience in solid tumor oncology (especially lung cancer) and companion diagnostics is a plus.
 - Proven experience in KTL development and engagement.
 - Strong knowledge of industry regulations (Code of Practice, Promotion Code, etc.).
 - Ability to make sound decisions and prioritize multiple tasks effectively.
 - Excellent communication and collaboration skills with internal and external stakeholders.
 - Creative, logical, and goal-oriented thinking.
 - Proficiency in Microsoft Office and remote collaboration tools.
 - Presentation skills, including the creation of effective presentation materials.
 - Business-level English proficiency is a plus.
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会社説明

European biopharmaceutical company, with wide portfolio of assets covering multiple therapeutic areas