

MichaelPage

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## Senior Media Manager- Luxury Premium

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1529132

## 業種

広告・PR

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1200万円 ~ 1500万円

## 更新日

2025年03月26日 15:09

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

An exciting opportunity is available for a talented Senior Media Manager to strategize and execute media plans for an industry-leading Premium brand. This role involves leading a marketing team and working with agencies to optimize our brand presence.

## Client Details

Our client is a large organization within the Premium/ Luxury industry, known for its prestigious brands and its global presence. With operations in Tokyo and other major cities around the world, the organization has a strong commitment to innovation and sustainability.

## Description

- Develop and execute strategic media plans to increase brand visibility
- Coordinate with marketing and agency teams to execute campaigns
- Monitor and analyze campaign performance and adjust strategies accordingly
- Manage relationships with media agencies and partners
- Oversee a team of marketing professionals
- Stay abreast of industry trends and developments

- Align media strategies with the company's goals and objectives
- Ensure compliance with regulations and standards

### Job Offer

Working in one of the biggest luxury/ premium brand group with an interesting/ new approach to branding. International and dynamic working environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Minh Tran on +813 6832 8947.

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### スキル・資格

A successful Senior Media Manager should have:

- A bachelor's degree in marketing, business, or related field
  - Proven experience in media planning and buying
  - Excellent leadership and team management skills
  - Strong knowledge of the Premium/ Luxury industry
  - Proficiency in data analysis and campaign management tools
  - Exceptional communication and negotiation skills
  - Ability to think strategically and solve problems
  - Fluency in English and Japanese
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### 会社説明

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