

MichaelPage

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Social Media Specialist (5-7M)

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1529100

業種

その他（広告・PR・メディア）

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 700万円

更新日

2025年03月26日 11:01

応募必要条件

職務経験

1年以上

キャリアレベル

新卒・未経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Develop and execute social media strategies aimed at increasing brand awareness, engaging the audience, and boosting sales.
- You will be responsible for driving social media campaigns, managing online communities, and executing influencer marketing initiatives.

Client Details

The company is a renowned global leader in the beauty industry, known for its wide range of high-quality products. Joining this team means being part of a creative, dynamic and cutting-edge environment that drives innovation in beauty and digital communication.

Description

- Develop and implement social media strategies, with monthly reviews and updates.
- Build and maintain the company's social media presence.
- Analyze consumer insights and anticipate trends to create strong digital strategies.
- Collect and analyze social media trends to optimize campaigns.
- Perform social listening and manage online communities to foster engagement.
- Lead influencer marketing initiatives to enhance brand awareness and customer interaction

Job Offer

- Permanent, full-time position in a global industry leader.
- Opportunity to work in an innovative and creative environment.
- Competitive salary and benefits.
- Exposure to global marketing strategies in a dynamic industry.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- Expertise in digital communication, media, and advertising.
- Strong knowledge of integrated communication and consumer campaign planning.
- Understanding of brand equity and consumer profiling.
- Proven track record in interactive digital marketing.
- In-depth knowledge of online consumer behaviors (both men and women).
- Ability to collaborate with cross-functional teams effectively.
- Experience in project management.
- Proficiency in English.

会社説明

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