



## PR/094908 | Head of Marketing

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントシンガポール

#### 求人ID

1527287

#### 業種

ITコンサルティング

#### 雇用形態

正社員

#### 勤務地

シンガポール

#### 給与

経験考慮の上、応相談

#### 更新日

2025年03月18日 11:12

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Head of Marketing

Our client in the consumer electronic industry is seeking an experienced Head of Marketing to lead their marketing initiatives and drive brand awareness across various channels.

#### Key Responsibilities:

- Lead the marketing team, manage campaign execution, and work closely with other departments to ensure alignment with the company's overall goals.
- Develop and implement a comprehensive marketing strategy to boost brand awareness, visibility, and market presence.

- Create and execute social media strategies to enhance engagement and expand the company's online presence across all relevant platforms.
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.
- Develop strategies to drive lead generation and customer acquisition, targeting both B2B and B2C markets

Requirements:

- Bachelor's degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in digital marketing, social media, branding, content strategy and customer acquisition.
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicants please click [APPLY NOW](#)

Jennifer Maria Hardicar  
JAC Recruitment Pte Ltd  
EA License Number: 90C3026  
EA Personnel: R1987984

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#countrysingapore

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会社説明