

MichaelPage

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【フルリモートワーク】 Digital Marketing Coordinator @ 大手外資系企業

Digital coordinator

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1526777

業種

ソフトウェア

雇用形態

派遣

勤務地

東京都 23区

給与

600万円 ~ 750万円

更新日

2025年03月17日 16:26

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

This position involves coordinating communication efforts between various stakeholders, including agencies, marketing teams, and internal departments. This is a full remote position.

Client Details

Our Client is a well-known multinational FMCG Company from US

Description

Coordination:

- Oversee digital projects from inception to completion.
- Collaborate with cross-functional teams to meet project milestones

Agency Communication:

- Serve as additional point of contact for external agencies.
- Facilitate clear and effective communication channels to ensure seamless collaboration.
- Coordinate project and updates, feedback, and deliverables.

Marketing Team Liaison:

- Collaborate closely with the marketing team.
- Assist in aligning marketing strategies with overall business goals.
- Contribute to campaign planning and execution.

Ticket Management:

- Create and track tickets for tasks.
- Ensure timely resolution of issues and follow-up on outstanding items.

Coordination Calls:

- Participate and eventually lead regular status calls with relevant teams.
- Address any operational challenges and provide updates.

Digital Asset Check:

- Coordinate digital asset reviews with the marketing team.
- Ensure compliance with brand guidelines and quality standards.

Loyalty Program Support:

- Monitor and support loyalty program activities.
- Ensure program integrity and member satisfaction.

Digital Content Support:

- Help curate and maintain digital content.
- Collaborate with content creators and designers.

Job Offer

- Great work life balance and full remote, competitive salary

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tianhong Han on +813 6832 8977.

スキル・資格

- Japanese Language: Fluent or native proficiency.
- English Language: business level
- Experience: Minimum 3 years of relevant experience in Japan in the area of digital marketing or contents, SEO

会社説明

Our Client is a multinational FMCG Company