

MichaelPage

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## European Global Automotive Company - Global Marcom Team Manager

## Automotive Global Marcom Team Manager

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1526696

## 業種

自動車・自動車部品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

経験考慮の上、応相談

## 更新日

2025年03月14日 18:09

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

- Develop and drive MarCom strategies including external and internal communications

## Client Details

This company is a global leader in technological innovation across various fields, including automotive components, industrial equipment, home appliances, and building-related solutions. It excels in advanced autonomous driving technologies, electrification systems, and IoT-powered smart solutions.

## Description

- Develop and execute strategies for external and internal communications.
- Lead the development and implementation of product communication strategies.
- Plan and coordinate global events such as exhibitions, technology showcases, and riding events.
- Oversee content creation to ensure optimal messaging for target audiences and manage effective materials and media.
- Develop and implement internal communication strategies
- Lead internal strategic communications for employees and stakeholders across the group.
- Define target audiences and communication channels to execute effective internal communication strategies.

**Job Offer**

- Manager position at a global leader company
- Close collaboration with global teams
- Hands-on + management hybrid position
- Competitive salary

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Miku Kohaba at +81 3 6832 8656.

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**スキル・資格**

- Marketing/communications expertise
  - Experience in leading and mentoring teams
  - Business-level English proficiency
  - Passion for creating and driving innovative communication idea
  - Ability to work cross-functionally and across hierarchies, including executive-level collaboration
  - Flexibility to navigate between operational tasks and managerial responsibilities
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**会社説明**

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