

MichaelPage

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Brand Manager - Beverage Brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1526438

業種

食品・飲料

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 1000万円

更新日

2025年03月11日 16:03

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive brand success by leading marketing strategy and execution for premium spirits. Manage cross-functional projects, collaborate with internal teams and agencies, and ensure effective brand positioning in the Japanese market.

Client Details

A global leader in the premium spirits industry, our client is renowned for its heritage, craftsmanship, and innovation. With a strong presence worldwide, the company is committed to quality, brand storytelling, and creating exceptional consumer experiences. The Japan team operates in a dynamic and entrepreneurial environment, offering opportunities for career growth and cross-functional collaboration.

Description

- Develop and execute brand strategies aligned with global objectives.
- Manage business planning, forecasting, and brand growth initiatives.
- Lead marketing campaigns, including ATL, event activations, and trade marketing.
- Oversee brand performance analysis and optimize strategies accordingly.
- Collaborate with finance, supply chain, and marketing teams for seamless execution.
- Act as a brand champion, ensuring strong internal and external alignment.

- Lead and mentor an Assistant Brand Manager.

Job Offer

- Opportunity to work with globally recognized premium spirits brands.
- A collaborative and innovative work environment.
- Competitive compensation and benefits package.
- Career development and growth opportunities within a global organization.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- 5+ years of relevant marketing experience.
- Strong strategic thinking and problem-solving abilities.
- Excellent project management skills with the ability to meet deadlines.
- Proven ability to analyze data and consumer insights to drive decisions.
- Strong leadership and collaboration skills with global stakeholders.
- Fluent in Japanese and English, with strong communication and presentation skills.
- Willingness to travel internationally and attend events as needed.

会社説明

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