

MichaelPage

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Product Manager

Product Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1526433

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 750万円

更新日

2025年03月11日 15:52

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

You will be responsible for one of the four categories (skincare, haircare, bodycare, fragrance) and be involved in general marketing activities, mainly focusing on skincare and haircare.

Client Details

Our client is a major cosmetics/beauty brand from Europe. They are loved by many and are expanding their presence quickly in Japan.

Description

- Development of key visuals and copy for promotions, creation of DM and other promotional materials.
- Planning, execution, and management of sales promotion plans.
- Formulating and executing medium-to-long-term product strategies based on the global headquarters' direction and Japan's marketing intentions.
- Analyzing market and sales trends, reviewing the results of various promotions, and conducting effectiveness evaluations.
- Collaborating with the global headquarters to develop products and formulate sales plans.

Job Offer

- Flextime, no core hours.
- Hybrid work available.
- Career progression.
- International work environment.
- Chance to use English.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Product marketing experience in skincare and haircare at a brand within a business company in cosmetics or consumer goods.
 - Proficiency in Excel, PowerPoint, Word, and other PC skills, as well as presentation skills.
 - Experience in a foreign cosmetics or consumer company.
 - NATIVE level Japanese and business level English.
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会社説明

Our client is a major cosmetics/beauty brand from Europe. They are loved by many and are expanding their presence quickly in Japan.