

MichaelPage

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Confidential Role - Head of Gaming Category

Head of Gaming category

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1526415

業種

ゲーム

雇用形態

正社員

勤務地

東京都 23区

給与

1200万円 ~ 1800万円

更新日

2025年03月11日 14:48

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The Head of Gaming Category is required to lead the strategic planning and execution of collaborations for a large and influential gaming portfolio.

Client Details

Our client is a globally recognized and highly influential large organization in the gaming sector. With a multinational team based in Tokyo, the organization takes pride in its diverse and inclusive culture that fosters creativity and innovation.

Description

- Develop and execute comprehensive strategies for the gaming portfolio.
- Analyze market trends and competitor strategies to inform the development of unique and compelling campaigns.
- Collaborate with external agencies and internal teams to ensure alignment and execution of strategies.
- Monitor performance metrics and optimize campaigns to maximize user acquisition and engagement.
- Drive monetization strategies to increase revenue generation from the gaming portfolio.
- Manage the gaming category budget and forecast spend to ensure optimal resource allocation.
- Represent the gaming category in company-wide strategic planning and decision-making forums.

Job Offer

- An attractive salary package with a base salary of JPY 15,000,000 plus bonus.
- The opportunity to work in a multicultural environment in the vibrant city of Tokyo.
- A supportive and inclusive company culture that values innovation and creativity.
- The chance to have a significant impact on the success of a large online gaming portfolio.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

スキル・資格

You should have:

- A strong understanding and passion for the gaming industry.
 - Excellent leadership skills with the ability to manage cross-functional teams.
 - A strong business acumen with the ability to develop effective monetization strategies.
 - Native-level Japanese and fluent English.
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会社説明

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