



## PR/158685 | Data Analyst - Digital

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメントマレーシア

#### 求人ID

1526026

#### 業種

ビジネスコンサルティング

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年03月25日 05:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company Overview

One of our clients specializing in strategic communications, management, and technology consulting for global, regional, and national public and private organizations across Rising Asia is seeking a Data Analyst - Junior Role at Kuala Lumpur. This position supports strategic communications through data analysis, including media monitoring, in-depth research, and utilizing data analytics platforms to generate actionable insights. Proficiency in Microsoft Office applications and a solid understanding of social media platforms are crucial for this role.

#### Job Responsibilities

#### Strategic Communications

- Assist Managers and senior leaders with various communications and related activities for clients and internal

purposes.

- Conduct daily media monitoring and in-depth research on relevant news related to clients or business.
- Use data analytics platforms like Meltwater to extract, analyze, and interpret data, providing actionable insights for strategic communications.
- Identify trends, sentiment, and engagement related to brands, competitors, and industry topics through data analysis.
- Prepare concise reports based on data analysis, highlighting key insights and patterns.
- Utilize PowerPoint, Excel, and other Microsoft Office applications to support presentations, track deliverables, and compile reports.
- Understand content marketing and various promotional tools on social media.
- Manage collateral creation and design, including content sourcing, writing, editing, and supervising the design process.

### **Job Requirements**

- Diploma or Degree in Data Analytics or Mass Communications or a related field
- Minimum of 1-2 years of relevant work experience
- Understanding of social media platforms and current trends
- Strong analytical and critical thinking skills with attention to detail
- Ability to interpret data and present findings in a clear, actionable manner
- Strong skills in Microsoft Office applications – such as SharePoint, PowerPoint and Excel
- Self-driven, results-oriented, with a high level of personal initiative
- Excellent communication, interpersonal, presentation and analytical skills
- Ability to thrive in a fast-paced environment and manage multiple tasks.
- A proactive and collaborative team player
- Inquisitive and eager to learn, with a passion for seeking out new challenges and adventures.

#LI-JACMY  
#statekl

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会社説明