



PR/094908 | Head of Marketing

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1526003

業種

ITコンサルティング

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2025年03月11日 10:43

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Head of Marketing

Our client in the consumer electronic industry is seeking an experienced Head of Marketing to lead their marketing initiatives and drive brand awareness across various channels.

Key Responsibilities:

- Lead the marketing team, manage campaign execution, and work closely with other departments to ensure alignment with the company's overall goals.
- Develop and implement a comprehensive marketing strategy to boost brand awareness, visibility, and market presence.

- Create and execute social media strategies to enhance engagement and expand the company's online presence across all relevant platforms.
- Conduct market research and stay informed on industry trends to identify growth opportunities, customer insights, and competitive intelligence.
- Develop strategies to drive lead generation and customer acquisition, targeting both B2B and B2C markets

Requirements:

- Bachelor's degree in Marketing, Communications, Business or related field.
- Minimum 8+ years of experience in digital marketing, social media, branding, content strategy and customer acquisition.
- Comfortable to travel across the region
- Good communication skills with min 3 years of people management experience

Interested applicants please click [APPLY NOW](#)

Jennifer Maria Hardicar
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会社説明