



## PR/122797 | B2B Digital Marketing Manager (Fluent English Speaker)

## 募集職種

## 人材紹介会社

ジェイエイシーリクルートメントインドネシア

## 求人ID

1525646

## 業種

ビジネスコンサルティング

## 雇用形態

正社員

## 勤務地

インドネシア

## 給与

経験考慮の上、応相談

## 更新日

2025年03月25日 07:00

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

短大卒：準学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

**Location: PIK, North Jakarta****Industry: Construction (Air Dome)**

As the **Digital Marketing Manager (Fluent English Speaker)**, you will focus on enhancing the company's online presence, **specifically for the Air Dome product**. You will play a crucial role in shaping brand narratives, educating potential customers on its benefits, and connecting with target audiences through innovative digital strategies.

**Qualifications:**

- **Bachelor's degree/master's degree in marketing, design graphic, or a related field.**
- Experience of **minimum 12 years** in proven experience in **managing social media platforms and executing successful social media campaigns.**
- Fluency in English (**MUST**)
- **Proficiency with social media management & AI tools** (e.g., Hootsuite, Buffer) and analytics platforms (e.g., Google Analytics, Facebook Insights).

- **Creative mindset with the ability to develop engaging content.**

**Responsibilities:**

- **Develop, plan, and execute social media strategies** that align with the company's goals.
- **Create engaging and compelling content, including text, images, videos, and infographics, tailored for various social media platforms (Facebook, Instagram, LinkedIn, etc.)** in both EN and ID.
- Schedule and publish posts across all social media channels using social media management tools.
- **Track, analyze, and report on social media performance metrics** , such as engagement, reach, impressions, and conversions.
- Propose and implement **innovative strategies** to enhance the company's social media presence and engagement.

**Think you tick all the boxes? Great!**

After applying, send me an email to explaining briefly why you're the best fit for this role. Your next big career move starts here

#LI-JACID

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会社説明