

MichaelPage

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Head of Marketing

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1525349

業種

その他（広告・PR・メディア）

雇用形態

正社員

勤務地

東京都 23区

給与

1100万円 ~ 1500万円

更新日

2025年03月10日 15:07

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

We are seeking a dedicated and driven Head of Marketing to lead a robust and well-established marketing team, responsible for developing and executing effective marketing strategies that align with our client's business objectives.

Client Details

Our client is renowned for their innovative approach to entertainment and media creation, with a broad and diverse portfolio of successful projects.

Description

- Develop and implement comprehensive marketing strategies.
- Lead and manage the marketing team to execute strategic initiatives.
- Drive brand growth and loyalty through creative campaigns.
- Analyze market trends and competitor strategies.
- Establish and maintain relationships with key industry players.
- Oversee the company's media presence and public relations.
- Create and manage the annual marketing budget.
- Report on marketing performance and metrics.

Job Offer

- A competitive salary package.
- Generous holiday leave.
- A vibrant and inclusive company culture that values innovation and creativity.

Take the next step in your career and apply today for this exciting Head of Marketing position.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Ryan Li on +813 6832 8902.

スキル・資格

You should have:

- Proven experience in a leadership role within the marketing sector.
- Excellent understanding of the Media, Entertainment, Filming industry.
- Strong analytical skills with a goal-oriented attitude.
- Outstanding communication and interpersonal skills.
- Experience in developing and managing budgets.
- Native level Japanese and fluent English, both written and spoken.

会社説明

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