

MichaelPage

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Head of Marketing - Orthopedic Implants (Japan)

Lead Innovation in Orthopedic Implants

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1525261

業種

医療機器

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1500万円 ~ 1800万円

ボーナス

固定給+ボーナス

歩合給

固定給+歩合給

更新日

2025年03月07日 14:18

応募必要条件

職務経験

6年以上

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

As the **Head of Marketing**, you will drive strategic marketing initiatives, execute product launch strategies, and collaborate with cross-functional teams to accelerate market penetration and revenue growth in Japan. This role requires strong leadership in downstream marketing, sales enablement, and market development.

Client Details

Our client is a **global medical technology company** that specializes in **clinically differentiated solutions** aimed at improving patient outcomes. With a strong R&D focus, recent acquisitions, and a commitment to continuous innovation, they are expanding their footprint in the **orthopedic and surgical** space. Their Japan business is undergoing growth, providing an exciting opportunity for professionals looking to make a real impact.

Description

- Develop and execute regional marketing strategies to support **product launches and market adoption**.
- Identify key customer segments and create targeted campaigns to **enhance brand positioning**.
- Collaborate with **Sales, RAQA, and cross-functional teams** to ensure successful go-to-market execution.
- Provide sales enablement through **training, tools, and marketing materials**.
- Oversee participation in **regional trade shows and industry conferences**.
- Track market trends, analyze performance metrics, and optimize marketing strategies for **maximum ROI**.

Job Offer

- A leadership role in a growing company with **disruptive medical technologies**.
- The opportunity to **drive marketing strategy** and shape the company's presence in Japan.
- A collaborative and innovative culture focused on **better patient outcomes**.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

スキル・資格

- **10+ years of experience** in commercial roles, including downstream marketing and sales in the medical device industry.
- Strong **strategic marketing and leadership skills**, with a track record of driving adoption of innovative medical technologies.
- Experience working with **KOLs, regulatory environments, and sales teams** to build market presence.
- Analytical mindset with the ability to track key metrics and adjust marketing efforts accordingly.
- Excellent communication and stakeholder management skills.

会社説明

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