

MichaelPage

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(未経験歓迎) Digital Marketing Specialist- European Biotech**(未経験歓迎) Digital Marketing Specialist****募集職種****人材紹介会社**

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1525233

業種

その他 (メディカル)

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

300万円 ~ 600万円

更新日

2025年03月07日 08:00

応募必要条件**キャリアレベル**

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

大学卒 : 学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

- Develop digital marketing initiatives for the Japanese market and drive effective promotions
- Collaborate with the global marketing team to enhance the brand's digital presence

企業情報

- European Life Science company
- Providing workflow management system, data analysis software for biopharmaceutical companies
- Strong product portfolio and has a solid client base globally and on Japan

職務内容

- Develop digital marketing initiatives for the Japanese market and drive effective promotions
- Collaborate with the global marketing team to enhance the brand's digital presence
- Plan and execute SEO/SEM (Search Engine Marketing), website optimization, social media, and advertising campaigns
- Working hours is 75% of a full time position (still a permanent position)

条件・待遇

- A globally recognized brand widely used by many biopharma companies
- A rare part-time opportunity (75% of full-time)
- Flat organizational structure and a global business culture
- Comprehensive training programs

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Saki Kanematsu at +81 3 6832 8904.

スキル・資格

- Business level in English
 - Experience in digital marketing, or experience in life science industry would be preferred but not required
 - Data-driven mindset, willingness to learn
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会社説明

European Life Science company
Providing workflow management system, data analysis software for biopharmaceutical companies
Strong product portfolio and has a solid client base globally and on Japan