

MichaelPage

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Business Promotion Manager - Automotive Finance - Up to 10M

Marketing Manager - Automotive - 10M

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1524794

業種

自動車・自動車部品

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1000万円

更新日

2025年03月05日 15:10

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Lead the Brand Management team at Volkswagen Financial Services Japan, overseeing strategic initiatives to promote financial products and optimize sales processes with importers.

Client Details

Our client is a well-established automotive financial services company that partners with premium and luxury car brands to provide a range of financial solutions, including loans, leasing, insurance, and branded credit cards. Working closely with importers, they optimize sales and enhance brand loyalty through innovative finance solutions and mobility services.

Description

- Develop annual sales plans and execute promotional strategies with importers.
- Design and implement training programs for dealers on finance products.
- Analyze sales data to optimize sales processes and support operational efficiency.
- Collaborate with project teams on strategic initiatives for new model launches and marketing campaigns.

Job Offer

- Competitive annual salary including bonuses.
- Comprehensive benefits package including retirement plans and health insurance.
- Flexible work hours and telecommuting options.
- Ample vacation days and special leave arrangements.
- Clear career progression opportunities within a collaborative and innovative environment.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Tin Le on +813 6832 8941.

スキル・資格

- Experience in project planning and execution in business development or service innovation.
 - Proficiency in data analysis for sales and operational process improvement.
 - Business-level English proficiency or a strong willingness to develop it.
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会社説明

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