

MichaelPage

www.michaelpage.co.jp

## Marketing Manager at an expanding Law Firm

## Marketing Manager

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1524790

## 業種

法律事務所

## 会社の種類

中小企業 (従業員300名以下)

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

800万円 ~ 1000万円

## 更新日

2025年03月05日 14:02

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

The Marketing Manager will be responsible for developing and executing marketing strategies to drive revenue growth, overseeing both mass and digital advertising campaigns to maximize client acquisition. The role includes leading marketing initiatives tailored to each office location, managing the marketing budget, and producing business reports.

## Client Details

Our client is a distinguished law firm with offices all around Japan, specializing in employment law. Established with a commitment to providing exceptional legal services, the firm has earned a reputation for excellence in handling complex cases related to labor disputes, unfair dismissal, salary disputes, unpaid overtime, and retirement benefits claims. Ranked among the top 200 law firms in Japan, the firm employs around 20 lawyers, all dedicated to helping clients with employment-related legal matters.

The firm, which is continually expanding, is now looking for a Marketing Manager to help increase its visibility in Japan.

#### Description

- Planning and execution of marketing strategies to increase benefits.
- Managing advertising operations (mass advertising and digital advertising) to maximize customer acquisition based on data.
- Lead marketing measures according to each area while maintaining close communication with each branch office.
- Managing marketing budgets and creating business reports.

#### Job Offer

- Competitive compensation package.
- Full flex working hours.
- Work for a rising law firm and on marketing projects related to employment matters.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

---

#### スキル・資格

- Over 5 years of experience in developing and executing marketing strategies, with preferably a background in digital marketing and KPI management.
- Proficient in data analysis, including using tools like GA, AA, and SQL for performance tracking, and experienced in applying statistical methods and data mining techniques.
- Strong communication skills with a customer-centric approach, capable of leading digital marketing initiatives and guiding a team to achieve business objectives.
- Fluent Japanese and business-level proficiency in English.

---

#### 会社説明

Our client is a distinguished law firm with offices all around Japan, specializing in employment law. Established with a commitment to providing exceptional legal services, the firm has earned a reputation for excellence in handling complex cases related to labor disputes, unfair dismissal, salary disputes, unpaid overtime, and retirement benefits claims. Ranked among the top 200 law firms in Japan, the firm employs around 20 lawyers, all dedicated to helping clients with employment-related legal matters.

The firm, which is continually expanding, is now looking for a Marketing Manager to help increase its visibility in Japan.