

MichaelPage

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## Brand Manager - FMCG Brand

## Brand Manager - FMCG Beauty brand

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1524737

## 業種

日用品・化粧品

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

700万円 ~ 1000万円

## 更新日

2025年03月04日 16:06

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

This is a Brand Manager role for a well-known retail hair care brand, responsible for expanding brand value, sales, and market share through branding, new product development, and strategic planning.

## Client Details

Our client is a global leader in the beauty industry, known for its innovative approach to hair care products. With a strong presence in the retail sector, they are continuously evolving to meet consumer demands. The company fosters an inclusive and diverse work culture, providing employees with the flexibility and resources needed to succeed.

## Description

- Develop and execute mid-to-long-term brand strategies.
- Lead new product launches and product renewals.
- Conduct presentations for internal teams, distributors, and retail chains.
- Manage annual budgets and sales forecasts for new products.
- Set KPI targets and execute action plans to drive business growth.

**Job Offer**

- Flexible work arrangements (hybrid work, work-from-anywhere policies).
- Global career development opportunities within an internationally recognized company.
- Competitive compensation & benefits, including parental leave and employee share plans.
- Comprehensive health & wellness programs, including insurance and sick leave.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

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**スキル・資格**

- Marketing experience in the beauty, haircare, or FMCG industry.
  - Project management skills with the ability to lead cross-functional teams.
  - Strong analytical skills with proficiency in PowerPoint, Word, and Excel.
  - Business-level English communication skills.
  - Experience in product development and global companies is a plus.
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**会社説明**

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