

MichaelPage

www.michaelpage.co.jp

Retail Event Manager

Retail Event Manager

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1524736

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1000万円

更新日

2025年03月04日 16:02

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Develop an event strategy as part of the marketing plan aligned with overall objectives. Collaborating with retail, client development and merchandising team to develop an event strategy aligned with overall objectives.

Client Details

Our client is one of the biggest names in luxury fashion. They are also part of a larger luxury conglomerate that promotes career growth across their brands.

Description

- Identifying target audiences, setting event goals, and establishing key performance indicators (KPIs).
- Together with HQ team, creating innovative event concepts that embody the brand's identity.
- Developing and managing event budgets, tracking expenses, and ensuring cost-effectiveness.
- Sourcing, selecting, and managing a network of high-quality vendors, including caterers, decorators, entertainment providers.

Job Offer

- International work environment.
- Flextime available.
- Career growth opportunities.
- Chance to work for a larger parent company and move between brands.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Proven experience in event planning and management, preferably within the luxury goods or services industry.
 - Strong project management abilities with an excellent sense of detail, and a creative mindset.
 - A deep understanding of the luxury market and its target audience.
 - NATIVE level Japanese and Business level English.
-

会社説明

Our client is one of the biggest names in luxury fashion. They are also part of a larger luxury conglomerate that promotes career growth across their brands.