

MichaelPage

www.michaelpage.co.jp

Head of Marketing

Head of Marketing

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1524733

業種

小売

雇用形態

正社員

勤務地

東京都 23区

給与

1000万円 ~ 1200万円

更新日

2025年03月04日 15:52

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive the image and desirability of the brand in Japan to increase sales and customer loyalty. Expand the current loyal customer base to a wider audience and build for the future longevity of the brand.

Client Details

Our client is a luxury brand from Europe that has been renowned for their handbags and accessories. They are looking for someone to help improve the luxury experience for their valued customers.

Description

- Develop marketing strategy for overall Japan business, execute action plans to grow business, managing the marketing budget.
- Lead and develop the marketing team.
- Management of all marketing activities to be implemented by the team.
- Manage 3-4 members within the marketing team.
- Creation of external collaboration opportunities (e.g., artist collaboration for limited products, brand collaboration with different industry).

Job Offer

- International work environment.
- Hybrid work available.
- Flextime available.
- Chance to lead a department and grow career.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

- Marketing experience (ideally in luxury and fashion retail brands).
 - People management experience, managing at least more than 3 direct reports.
 - Wide knowledge of the full marketing mix including PR& marketing communication, digital, retail marketing, creative development.
 - Can create a strong bond with HQ office in Europe.
 - NATIVE level Japanese and Business level English.
-

会社説明

Our client is a luxury brand from Europe that has been renowned for their handbags and accessories. They are looking for someone to help improve the luxury experience for their valued customers.