

MichaelPage

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Product Manager - Luxury Beauty brand

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1524730

業種

日用品・化粧品

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 900万円

更新日

2025年03月04日 15:45

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

As a Product Manager you will be responsible for planning, executing, and reviewing new and existing product management strategies while driving products sales across multiple channels.

Client Details

Our client is a prestigious luxury beauty brand, part of a globally recognized group that sets the standard for excellence in fashion, beauty, and lifestyle. With a rich heritage and commitment to innovation, this company combines timeless elegance with cutting-edge trends. Joining this team means being part of an inspiring culture where creativity, passion, and expertise come together to redefine beauty.

Description

- Lead new product launches and manage national/regional fragrance promotions to drive sales.
- Develop and execute omni-channel sales strategies, focusing on e-commerce, e-retail, and MBS.
- Collaborate with cross-functional teams (PR, digital, CRM, supply chain) to enhance brand visibility and ensure smooth operations.
- Analyze market trends & competitors, manage A&P budgets, and support training initiatives for sales teams.

Job Offer

- A dynamic and creative work environment in a global luxury brand
- Career development opportunities within an international group of prestigious brands
- Omni-channel marketing experience with exposure to digital and e-commerce strategies
- Competitive salary and benefits package
- Exciting projects in product launches and brand activation initiatives

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nhu Nguyen on +81 3 6832 8943.

スキル・資格

- Experience in product marketing within the luxury beauty or FMCG industry
 - Strong leadership and project management skills to collaborate across departments
 - Strategic thinker with the ability to analyze data and market trends
 - Excellent communication skills in both English (fluent) and Japanese (native)
 - Digitally savvy, with an open mindset towards innovation and trend analysis
 - Proficient in Excel, PowerPoint, and Word for reporting and presentations
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会社説明

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