

MichaelPage

www.michaelpage.co.jp

Media Specialist (6-7M)

Media Specialist (6-7M)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1524048

業種

その他 (広告・PR・メディア)

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

600万円 ~ 700万円

ボーナス

固定給+ボーナス

更新日

2025年03月02日 13:50

応募必要条件

キャリアレベル

新卒・未経験者レベル

英語レベル

流暢

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

The role focuses on planning, executing, and optimizing Amazon and Rakuten advertisement campaigns to enhance e-commerce sales. The candidate will manage the strategy, performance, and analysis of these campaigns.

Client Details

Our client is a highly respected global player in the e-commerce industry, offering a collaborative work environment and the opportunity to make a tangible impact on their business. They are dedicated to driving innovation and optimizing their digital marketing efforts for maximum reach and sales growth. Joining their team offers exposure to cutting-edge advertising strategies and a chance to work with top-tier professionals in the field.

Description

- Develop media strategies primarily for Amazon and Rakuten platforms.
- Collect relevant keywords for campaign setup.
- Launch and manage advertisement campaigns, focusing on Amazon Sponsored Ads and Amazon DSP.
- Oversee bidding, budgeting, and targeting to maximize campaign effectiveness.
- Analyze data and sales performance to identify optimization opportunities.
- Propose and implement operational improvements for ongoing campaigns.

Job Offer

- Competitive salary and benefits package.
- An opportunity to work with top-tier digital advertising tools and platforms.
- Professional growth with exposure to a global e-commerce leader.
- Collaborative and innovative work environment.
- Potential to make a significant impact on campaign performance and sales.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

- Strong skills in keyword mining for Amazon advertisements.
 - Proficiency in setting up and launching Amazon ad campaigns (Sponsored Ads, Amazon DSP).
 - Expertise in optimizing Amazon ad campaigns for maximum performance.
 - Advanced Excel skills, including data aggregation, analysis (e.g., SUMIF, Vlookup, Pivot Table).
 - Experience in e-commerce consulting or the digital advertising industry is a plus.
 - Familiarity with web marketing and managing social media ads is beneficial.
-

会社説明

Our client is a highly respected global player in the e-commerce industry, offering a collaborative work environment and the opportunity to make a tangible impact on their business. They are dedicated to driving innovation and optimizing their digital marketing efforts for maximum reach and sales growth. Joining their team offers exposure to cutting-edge advertising strategies and a chance to work with top-tier professionals in the field.