

MichaelPage

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## UP TO 15M JPY - Country Marketing Manager - Fintech company

## Country Marketing Manager (Japan)

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1523959

## 業種

銀行・信託銀行・信用金庫

## 会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

900万円 ~ 1500万円

## 更新日

2025年02月27日 20:22

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

This role involves leading product launches in Japan, ensuring marketing materials align with local needs and brand identity. You'll collaborate with the HQ creative team to localize content, manage social media channels, and develop strategies to increase brand awareness and lead conversion.

## Client Details

Our client is a rapidly growing fintech company offering digital payments with innovative, user-friendly solutions. The company has quickly gained recognition for its mobile payment services and operates in key markets across Asia, including Japan. Within a short time, it has expanded significantly, serving almost 50 000 merchants across the region. With impressive growth, the company recently secured the largest funding rounds in the payment sector, showing their will to grow bigger.

## Description

- Lead the go-to-market strategy and product launches in Japan, ensuring all marketing materials are localized and aligned with the brand.
- Manage social media channels and collaborate with Business Development to enhance brand awareness, merchant acquisition, and market growth.
- Track campaign performance, analyze data to optimize results, and handle crisis management to protect the company's reputation.

## Job Offer

- The chance to work for one of the rising star company in the payment industry.
- Build an entire marketing strategy based on your own vision.
- Work in an international environment.
- High compensation package.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

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## スキル・資格

- At least 5 years experience of marketing in the payment industry.
  - **Fluent** proficiency in Japanese and strong English communication skills.
  - Deep understanding of market trends and regulatory requirements, with B2B marketing experience preferred.
  - Proven ability to manage social media platforms, collaborate cross-functionally, and analyze data to optimize marketing campaigns.
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## 会社説明

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