

MichaelPage

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Marketing Manager - Rheumatology

Global Biopharmaceutical

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

採用企業名

Global Biopharmaceutical Company

求人ID

1523914

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1300万円

勤務時間

Monday - Friday 09:00 - 17:00

更新日

2025年02月27日 11:18

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

- Drive brand strategy and marketing initiatives for rheumatology products. Collaborate cross-functionally to enhance market presence and stakeholder engagement.

Client Details

- A global biopharmaceutical leader committed to innovation in immunology, oncology, and neuroscience, with a strong pipeline and a focus on transforming patient outcomes.

Description

- Develop and implement marketing strategies to drive brand growth.
- Engage with KOLs, medical organizations, and key stakeholders.

- Identify new opportunities to enhance customer engagement.
- Execute marketing initiatives in both English and Japanese.
- Support product portfolio and lifecycle management.
- Manage promotional budgets alongside senior brand managers.
- Collaborate with sales, medical, and commercial teams.
- Communicate brand strategies effectively to sales teams.
- Represent the brand at global and regional conferences.

Job Offer

- Career growth in a leading biopharma company.
- Exposure to global marketing strategies and networks.
- Competitive compensation and performance incentives.
- Opportunity to lead impactful projects in a key therapeutic area.

Page Group Japan is acting as an Employment Agency in relation to this vacancy.

スキル・資格

- Experience in pharmaceutical sales or marketing.
 - Strong bilingual communication skills in Japanese and English.
 - Ability to manage projects and work cross-functionally.
 - Analytical mindset with a proactive approach.
 - Strong interpersonal and stakeholder engagement skills.
 - Experience in a matrix work environment.
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会社説明

Major global US bio-pharmaceutical company with extensive speciality medicine pipeline in Oncology/Immunology/CNS areas

Recognized for its cutting-edge treatments and commitment to innovation, they offer a work environment that fosters personal growth and professional development through exposure to large-scale product launches and cross-functional collaboration.