



Social Media Designer

募集職種

採用企業名

KPay Japan 株式会社

求人ID

1523797

業種

その他（金融）

会社の種類

中小企業（従業員300名以下） - 外資系企業

外国人の割合

外国人 少数

雇用形態

正社員

勤務地

東京都 23区, 中央区

給与

400万円 ~ 600万円

更新日

2025年02月26日 15:06

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

日常会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Job Overview:

We are seeking a talented Social Media Designer to join our team, focusing on content creation for the Japanese market across platforms like LINE, Facebook, LinkedIn, and X. The ideal candidate will have experience in the fintech industry, a strong understanding of Japanese social media trends, and a keen eye for culturally aligned design. This role involves collaborating with the Marketing Manager and Headquarters to execute visually engaging content that meets brand guidelines.

Responsibilities:

- Develop and execute social media content designs specifically for the Japanese market, aligning with marketing strategies.
- Create visually appealing graphics, handle photo retouching, and support graphic needs for the website.

- Stay updated on Japanese social media trends, platform updates, and user behavior.
- Collaborate with marketing, product, and engineering teams to ensure brand consistency and campaign success.
- Adapt content for various platforms including Facebook, Instagram, LINE, X, and LinkedIn.
- Monitor social media performance and adjust content for optimization.
- Follow brand guidelines and maintain design standards.
- Incorporate Japanese brand image strategies into social media content.

Qualifications:

- 2-3 years of proven experience as a Social Media Designer, preferably in fintech or banking.
- Strong portfolio of social media campaigns and design work for the Japanese market.
- In-depth knowledge of Japanese social media platforms and design aesthetics.
- Fluency in Japanese (written and spoken) is essential; English is a plus.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, After Effects) and Figma.
- Ability to work independently, manage tight deadlines, and collaborate with teams.
- Strong communication and interpersonal skills.

Employment type :

Full-time employee

Probation period: 3 months (no change in wages or conditions)

Working Hours:

9:30am - 6:30pm

※ Excluding Saturdays, Sundays and public holidays

Salary details :

Wages will be determined based on experience and ability.

*Salary includes fixed overtime pay.

Benefits and Welfare:

- Health insurance, employee pension insurance, employment insurance, workers' compensation insurance
- Paid vacation days, along with sick leave, summer vacation, New Year vacation, and special leave
- Commuting allowance

会社説明