

MichaelPage

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Marketing Director, Rare Disease

Marketing Director (Rare disease)

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1523771

業種

医薬品

雇用形態

正社員

勤務地

東京都 23区

給与

1600万円 ~ 2000万円

更新日

2025年02月26日 11:42

応募必要条件

キャリアレベル

エグゼクティブ・経営幹部レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a Director of Marketing for Rare Diseases, ready to lead strategic marketing initiatives in the Pharmaceutical industry. The ideal candidate will be experienced in launching products and managing brands within the rare disease space.

Client Details

Our client is a globally recognized Pharmaceutical company, boasting a large size and global presence. With its headquarters in Tokyo, the organization is dedicated to improving patient outcomes in the field of rare disease.

Description

- Develop and implement strategic marketing plans for rare disease products
- Work closely with global teams to ensure alignment of marketing strategies
- Manage brand performance and budget
- Lead product launches within the Japanese market
- Partner with medical affairs to develop disease awareness programs
- Build strong relationships with key opinion leaders
- Understand market trends and competitor activities
- Ensure compliance with industry regulations and company policy

Job Offer

- An attractive salary package
- Room for career progression and development
- Exposure to global marketing strategies and initiatives

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Nalisala Karnnganunvichit on +81 3 6832 8650.

スキル・資格

A successful Director of Marketing for Rare disease Disorders should have:

- 10 years of marketing experience in rare disease or speciality care
 - Marketing team management experience
 - Experience in product launches and brand management
 - Familiarity with the endocrine disorder field
 - Excellent leadership and communication skills
 - Business level of Japanese and English
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会社説明

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