

MichaelPage

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Marketing Manager - Global Consulting Firm

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1523768

業種

ビジネスコンサルティング

会社の種類

大手企業 (300名を超える従業員数) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

900万円 ~ 1300万円

更新日

2025年02月26日 11:34

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role involves taking charge of the firm's marketing activities, including data analysis, competitor research, content planning and management for the corporate website, and organizing events and seminars. You will have the opportunity to contribute to strengthening the company's global communication and branding efforts, playing a key role in promoting the firm's presence both internally and externally.

Client Details

My client is a global consulting firm recognized as one of the top management consulting firms for several consecutive years. Headquartered in Tokyo, the firm partners with prominent clients across diverse industries.

In Japan, the firm was honored with a Branding Award, highlighting its strong focus on brand enhancement and the significant role of its marketing team.

With a solid position in the industry, the firm continues to expand globally, including the recent opening of a new office in the US.

Description

- Manage teams and oversee marketing strategy to accelerate the firm's growth and brand enhancement, both regionally and globally.
- Plan, create, and manage corporate website content and ensure effective online presence.
- Organize and manage key events, seminars, and conferences to strengthen client engagement and brand visibility.
- Contribute to strengthening internal and external communications, focusing on global branding efforts as the firm continues to expand.

Job Offer

- Flexible working hours with up to 3 days remote work per week.
- Very competitive compensation package and attractive employee benefits.
- Work for a company that prioritizes sustainability and environmental responsibility.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- 5+ years of B2B marketing experience (professional services or intangible products industry).
- Experience in planning and executing marketing strategies with a focus on digital marketing.
- Leadership experience in managing teams.
- **Fluent** Japanese and business-level English proficiency.

会社説明

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