

MichaelPage

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## Junior Marketing Staff - FMCG

## Marketing Staff (FMCG, Flexible WFH)

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1523698

## 業種

総合商社

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

経験考慮の上、応相談

## 更新日

2025年02月25日 15:51

## 応募必要条件

## キャリアレベル

新卒・未経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

流暢

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Manage marketing strategies for imported food and beverages, ensuring brand growth and awareness in Japan. Collaborate with cross-functional teams to implement creative campaigns that resonate with local audiences.

## Client Details

The company is a key player in importing and distributing premium international brands across Japan, specializing in high-quality consumer goods. With a strong focus on marketing and brand development, it plays a crucial role in bringing global products to the Japanese market.

## Description

- Develop and execute brand marketing strategies tailored to the Japanese market.
- Collaborate with sales and product teams to align marketing efforts with business goals.
- Conduct market research to identify trends and opportunities for growth.
- Manage external agencies to ensure the effective execution of campaigns.
- Monitor and analyze campaign performance, presenting insights for future improvements.

## Job Offer

- Flexible work-from-home policy, with only 4 office visits required per month
- Opportunity to work in a collaborative and innovative environment
- Chance to grow and learn within the retail industry
- Comprehensive benefits package

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

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## スキル・資格

A successful Junior Marketing Staff should have:

- Background in marketing, with expertise in food or beverage industries preferred.
  - Strong project management skills with the ability to oversee multiple initiatives.
  - Proficient in analyzing market data and applying insights to strategies.
  - Effective communicator who can collaborate with diverse teams and stakeholders.
  - Fluent in Japanese and comfortable working in English.
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## 会社説明

Our client is a globally recognized company specializing in the import and distribution of premium food and beverage products. They pride themselves on fostering a diverse and inclusive workplace that values creativity, innovation, and teamwork, ensuring employees can thrive professionally.