

MichaelPage

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## Senior Communications Staff

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## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1523695

## 業種

広告・PR

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

650万円 ~ 850万円

## 更新日

2025年02月25日 15:47

## 応募必要条件

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒：学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

Implement communication and marketing strategies aligned with brand's vision, adding a Japanese perspective.

## Client Details

Our client is a beloved casual fast fashion brand. They are one of the biggest players in the industry and are expanding rapidly within Japan.

## Description

- Nurture and manage strong relationships with media, KOLs, and Japanese fashion scene.
- Assist the Communication Manager with developing and executing KOLs marketing campaigns.
- Research and generate relevant creative content ideas that cater to our Japanese audiences.
- Track and report on the performance of influencer campaigns, optimizing strategies as needed.

## Job Offer

- International work environment.
- Chance to use English.

- Hybrid work available.
- Flextime available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

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#### スキル・資格

- Experience in retail, with a preference for people who have worked in RTW retail or ladies fashion.
  - Experience with marketing/PR for fashion.
  - Adobe Illustrator, Photoshop, and video editing skills are a strong plus.
  - NATIVE level Japanese and Business level English
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#### 会社説明

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